

Connecting PATIENTS & SURGEONS TO Novel Technologies

Paragon²⁸

Increased availability and accessibility to information online has allowed patients greater ability to find a diagnosis or cause for their physical ailments.¹



Paragon 28 Direct to Consumer Campaign

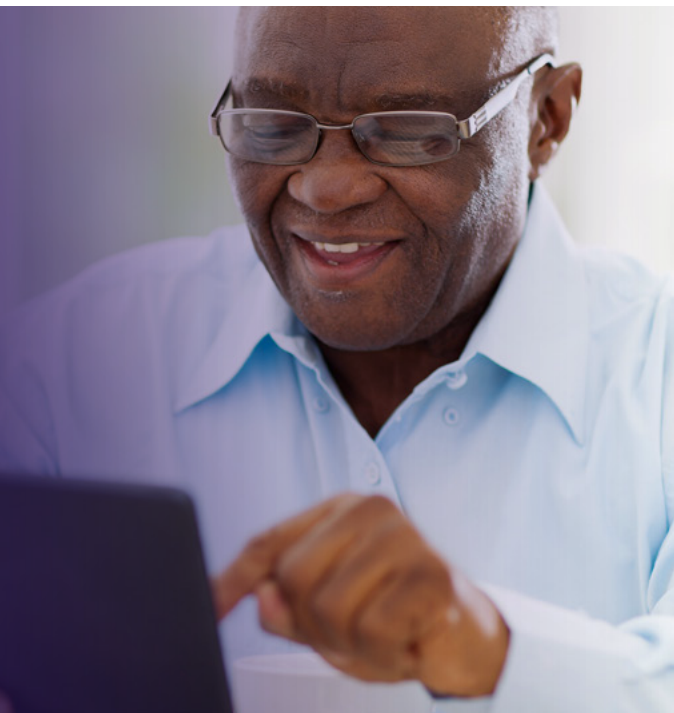
- Educates Patients on Minimally Invasive and Joint Sparing Technologies to Address Hammertoe and Hallux Valgus
- Connects Patients to Surgeons Utilizing these Technologies
- Provides for On-Going Surgeon Education and Sharing of Best Practices on these Technologies

Surgeon Finder

The Surgeon Finder will connect patients with surgeons completing these novel procedures in their local geography. We anticipate this to connect participating surgeons with a high volume of surgical candidates.



Patients will access the surgeon finder through dedicated on-line sites to each technology. **Please visit www.tenotac.com to see an example of the site and surgeon finder.**



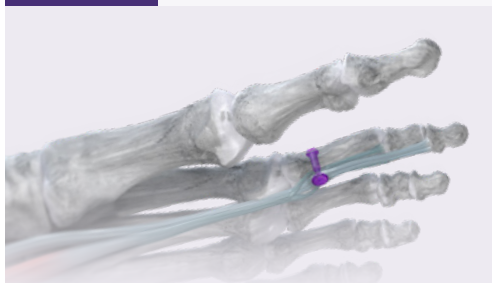
PRODUCTS & INDICATIONS

Profiled

Each of these procedures and technologies addresses an unmet need, offering surgeons and patients either minimally invasive or joint sparing approaches for hammertoe and/or hallux valgus pathologies.

TENO-TAC

TenoTac® Soft Tissue Fixation System



A patent pending procedure designed to permanently address contracted toes by rebalancing the soft tissue structures.

- ▶ A minimally invasive approach to address contracted toes and instability at the MTP joint.

Website

www.tenotac.com

PHANTOM

Phantom® MIS Nail



A first of its kind minimally invasive approach for Lapidus Arthrodesis utilizing an intramedullary nail eliminating hardware prominence.

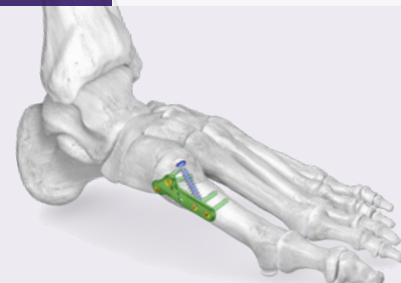
- ▶ Uniform compression is achieved across the fusion site through three 1 cm incisions.

Website

www.misunionfix.com

PROMO

PROMO™ Multi-Planar Osteotomy System



The PROMO™ System is a joint-sparing solution that provides simultaneous correction of both the intermetatarsal angle as well as the rotational deformity through a single guided oblique osteotomy.

Website

www.paragon28.com

HOW DO I PARTICIPATE?

Surgeons will need to be trained in or currently using a product to be listed on each product's surgeon finder. The Marketing and Medical Education teams at Paragon 28 can schedule a virtual or in-person training with you at a time which is most convenient for you.

If you are currently using a technology and wish to be listed, simply email jedson@paragon28.com and you will receive access to register yourself and practice location(s).

For more information, please contact your local Paragon 28 Sales Representative or email info@paragon28.com.



To schedule your training, please visit <https://cvent.me/DILeQz>

Exclusively foot & ankle
Paragon²⁸[®]

www.Paragon28.com



DTCS-01 RevA

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Patents: www.paragon28.com/patents

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References

1. Kwakernaak J, Eekhof JAH, De Waal MWM, Barenbrug EAM, Chavannes NH. Patients' Use of the Internet to Find Reliable Medical Information About Minor Ailments: Vignette-Based Experimental Study. J Med Internet Res. 2019;21(11):e12278. Published 2019 Nov 11. doi:10.2196/12278

For the contraindications, potential complications and adverse reactions, warnings and precautions associated with this device, please refer to the device specific instructions for use at <http://www.paragon28.com/ifus>

