

Paragon 28 Trademark Usage Guidelines

These guidelines set forth the rules for using of any of Paragon 28 (“P28”) trademarks and service marks (“P28 Trademarks”). P28 Trademarks shall include all registered and unregistered trademarks and service marks (such as words, names, logos, slogans, or combinations thereof), including but not limited to the trademarks and service marks on the [P28 Trademark List](#).

- You may not use any P28 Trademarks unless you have an agreement with or express written consent from P28 authorizing such use. In the event that you are authorized to use a P28 Trademark, the use must comply with the additional guidelines below.
- You may not change the color or alter a P28 Trademark in any way. Occasionally, P28 logos may be available for use in different colors or color schemes than those reflected in the [P28 Trademark List](#). If you wish to inquire about alternate colors or color schemes, please contact the Art Department at Artwork@paragon28.com.
- Do not combine the P28 Trademarks with any other name, trademark, or logo. Do not add words directly around the P28 Trademarks or overlap the P28 Trademarks with other designs or images- always allow for a minimum clear space around the P28 Trademarks.
- You must never reproduce any P28 Trademark in any way that is blurry, miniscule, or otherwise illegible. When reproducing P28 logos, use only the master artwork provided by P28.
- You may not abbreviate or alter the spelling of P28 Trademarks. For example, “Mini-Monster Screw System” may not be abbreviated to MM Screws.
- You must use the proper trademark symbol (® or ™) specified in the [P28 Trademark List](#).
- You may not use any of the P28 Trademarks as the name of your company, team, products or services, or domain name.
- Do not use the P28 Trademarks or other content in any way that implies sponsorship, affiliation, endorsement or relationship with P28, unless expressly authorized by P28. You may not create a Twitter handle or other social media account whose user name, title or content could suggest sponsorship, affiliation, endorsement or relationship with P28.
- You may not associate the P28 Trademarks with any objectionable material, including anything that is vulgar, obscene, indecent or unlawful.
- You may not use P28 Trademarks to disparage Paragon 28 in any way that will diminish or damage the reputation of Paragon 28.
- You may not use a trademark, domain name, logo or social media handle, user name or title that imitates or could be confused with the P28 Trademarks.
- You must attribute the P28 Trademark to Paragon 28. Typically, the attribution statement is displayed at the bottom of the website or on the back of the t-shirt. The correct trademark attribution statement is:

[P28 Trademark] [is/are] trademark[s] or registered trademark[s] of Paragon 28.

- If you learn of any trademarks, logos, or images that are confusingly similar to the P28 Trademarks, if you become aware of any use of a P28 Trademark that violates the rules described above, or if you have any trademark-related questions, please contact Zach Simpson at ZSimpson@paragon28.com or Artwork@paragon28.com.

P28 Trademark List

APEX 3D™
Avitrac®
Baby Gorilla®
Beast 100®
Bow & Arrow®
Gorilla®
Gorilla Grasp™
Grappler®
HammerGraft™
HammerTube™
HEvans®
JAWS™
Joust™
Joust Beaming Screw™
Keystone™

Mini-Monster®
Monster®
P28™
Paraderm®
Paragon 28®
Paratrooper™
Phantom®
Phantom ActivCore™
Phantom Ghost™
Precision®
Precision Jones™
Pro3™
PROMO™
Silverback™
TenoTac®

Titan 3-D™
TUFFNEK®
V92™

Exclusively foot & ankle
Paragon²⁸®

P²⁸®

GORILLA®

BABY GORILLA®

V92®



Pro³®

HAMMERTUBE[®]
— SYSTEM —

HAMMERGRAFT[®]
— SYSTEM —

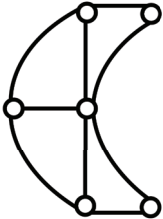
MINI-
MONSTER[™]
SCREW SYSTEM

MONSTER[™]
SCREW SYSTEM

BEAST[™]100

HEvans[®]

JAWS[®]



 **TITAN**
3-D[®]

PRECISION[®]
JONES

 **PHANTOM[®]**

PROMO[®]

PRESERVE[™]
BONE GRAFT
SYSTEM

 **JOUST[™]**


BONE  **GRAFT[™]**
HARVEST SYSTEM

BONE MARROW  **™**
ASPIRATE KIT

